



PRIVACY POLICY

Last updated: January 23, 2026

Turul-Vadfarm Kft. operates this store and website, including all related information, content, functions, tools, products, and services, with the aim of providing a personalized shopping experience (hereinafter: "Services") to its customers. The Turul-Vadfarm Kft. store is operated by Turul-Vadfarm Kft., enabling us to provide these Services to you. This Privacy Policy describes how we collect, use, and disclose your personal data when you visit and use the store, purchase products, perform other transactions using the Services, or otherwise contact us. In the event of a conflict between our Terms of Service and this Privacy Policy, this Privacy Policy shall prevail regarding the collection, processing, and disclosure of personal data.

Please read this Privacy Policy carefully. By using and accessing any of the Services, you acknowledge that you have read the Privacy Policy and understand the collection, use, and disclosure of your data as described herein.

PERSONAL DATA WE COLLECT OR PROCESS

When we use the term "personal data," we refer to information that identifies you or another individual, or can reasonably be linked to you or another individual.

Personal data does not include information collected anonymously or rendered unidentifiable, such that it does not identify you and cannot reasonably be linked to you. We may collect or process the following categories of personal data, including inferences drawn from such data, depending on how you use the Services, where you live, and as permitted or required by applicable laws:

Contact Information – such as your name, address, billing address, shipping address, phone number, and email address.

Financial Information – such as credit card, debit card, and financial account numbers, card details, transaction details, payment method, payment confirmation, and other payment data.

Account Data – such as your username, password, security questions, preferences, and settings.

Transactional Information – such as items viewed, added to cart, added to wishlist, purchased, returned, exchanged, or cancelled, as well as your previous transactions.

Communications – such as information you provide during communications with us, for example, when sending a request to customer service.

Device Information – such as data regarding your device, browser, or network connection, IP address, and other unique identifiers.

Usage Information – such as data regarding your use of the Services, including how and when you use the Services and how you navigate within them.

SOURCES OF PERSONAL DATA

We may collect personal data from the following sources:

Directly from you – including when you create an account, visit or use the Services, communicate with us, or otherwise provide your personal data;

Automatically through the Services – for example, from your device when you use our products or services or visit our websites, including through cookies and similar technologies;

From our Service Providers – including when we engage them to activate certain technologies and when they collect or process your personal data on our behalf;

From our partners or other third parties.

HOW WE USE YOUR PERSONAL DATA

Depending on how you interact with us and which Services you use, we may use personal data for the following purposes:

Providing, Personalizing, and Developing Services. We use your personal data to provide Services, including fulfilling our contract with you, processing payments, fulfilling orders, remembering preferences, sending account notifications, managing transactions, maintaining your account, organizing shipping, and enabling reviews.

Marketing and Advertising. We use personal data for marketing and promotional purposes, such as sending communications via email, SMS, or post, and displaying online advertisements based on your activity.

Security and Fraud Prevention. We use data to authenticate accounts, ensure secure payments, and detect or investigate fraudulent, illegal, or malicious activities.

Communication with You. We use data to provide customer support and maintain our business relationship.

Legal Grounds. We use data to comply with applicable laws and respond to legal processes, such as law enforcement requests or litigation.

DISCLOSURE OF PERSONAL DATA

We may disclose your personal data to third parties under the following circumstances:

To vendors and service providers who perform services on our behalf (e.g., IT management, payment processing, data analysis, shipping).

To business and marketing partners to provide advertisements. You may opt out of targeted advertising [here].

When you instruct or consent to disclosure (e.g., social media integrations).

To affiliates within our corporate group.

In connection with business transactions (e.g., mergers or bankruptcy) or to protect our legal rights.

THIRD-PARTY WEBSITES AND LINKS

The Services may contain links to third-party websites. We are not responsible for the privacy or security practices of these sites. Please review their policies independently.

CHILDREN'S DATA

The Services are not intended for children, and we do not knowingly collect data from minors. If a parent or guardian discovers that a child has provided data, they may contact us for deletion.

YOUR RIGHTS AND CHOICES

Depending on your residence, you may have the following rights:

Right of Access/To Know: Request access to the data we store about you.

Right to Deletion: Request the deletion of your personal data.

Right to Rectification: Request the correction of inaccurate data.

Right to Portability: Receive a copy of your data or have it transferred to a third party.

Communication Preferences: Unsubscribe from promotional emails at any time.

If you live in the UK or the EEA, you also have the right to:

Object to or Restrict Processing.

Withdraw Consent at any time (this does not affect the lawfulness of processing prior to withdrawal).

COMPLAINTS

If you have a complaint, please contact us using the details below. You also have the right to lodge a complaint with your local data protection authority. [List of EEA authorities].

INTERNATIONAL DATA TRANSFER

Your data may be processed outside your country of residence. For transfers outside the EEA or UK, we rely on recognized mechanisms such as the European Commission's Standard Contractual Clauses (SCCs).

AMENDMENTS TO THIS PRIVACY POLICY

We may update this policy periodically. Changes will be posted here with an updated "Last Updated" date.

CONTACT US

If you have questions or wish to exercise your rights, please contact us:

Turul-Vadfarm Kft.

Address: Aulich utca 4-6, fszt, Budapest, 1054, Hungary

Email: turulvadfarm@gmail.com

Phone: +36 70 278 2234